

## Iowa Jewelers Association Design Contest

Each year Iowa Jewelers gather from across the state for educational seminars and social events.

During this time, jewelry designers are encouraged to enter specially created pieces of jewelry for competition, in either the professional or the student categories.

There are three professional categories, based on the cost of materials used in the production of the piece. All winners will receive plaques.

One winner will be chosen from the three professional categories as the Best of Show winner.

Winners will be announced and design pieces displayed on Saturday evening at the Annual Conference. Attendees will also vote on a People's Choice award at the Saturday event.



Iowa Jewelers Association  
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St. Cloud, MN 56302-6192

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Fax: 320-253-3324  
Email: [info@IAjewelers.org](mailto:info@IAjewelers.org)



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PO Box 6192  
St. Cloud, MN 56302-6192

## Design Contest Information and Rules

### Professional

Anyone who is employed by an IJA retail member store or associate member.

Cost of Materials:

- Level 1: \$3000 & up
- Level 2: \$1000 to \$2999
- Level 3: under \$1000

### Student

Anyone employed in the jewelry industry for at least six months, but no more than three years, and is currently employed by an IJA retail member store or an IJA associate member.

Cost of Materials: \$250 maximum



2010 Best of Show Winner  
Created by Dan Grunwald  
Grunwald & Kiger Fine Jewelers,  
Mason City, IA

# Entry Guidelines

**Judging Criteria:** Overall Design  
 Craftsmanship  
 Practicality/Wearability  
 Marketability

1. All entries must be the designer's own original concept, produced within 18 months of the competition deadline and never before entered in competition. Other individuals may be involved in the production of the piece; however the designer will be recognized for this contest.
2. All entries must be produced by an employee of an IJA member store or Associate member. CAD pieces are welcome.
3. There is a \$35 fee for each entry, with each entry having a separate entry form. Please make copies if necessary. Add \$15, if not attending conference, requiring piece be returned by secure shipper.
4. Only precious metals and genuine stones may be used in the professional categories. Students may use non-precious metals and synthetic stones.
5. All entries must be made in accordance with industry standards.
6. Commercial findings, such as heads and prong settings, may be used to set gemstones, but commercially made ornamental elements and ring shanks may not be used. Any design composed primarily of commercially made parts will not qualify as an original design.
7. Each designer is limited to one entry per category.
8. Winners will be announced and design pieces displayed on Saturday night at the 2011 Annual Conference. Attendees will also vote on a People's Choice award.
9. **Entries must be received by the 8/5/11 deadline to be included in the contest.**



# Iowa Jewelers Association Annual Design Contest

August 20, 2011  
 Renaissance Savery Hotel  
 401 Locust St., Des Moines, IA

## Design Contest Entry Form

**Deadline for submission: 8/5/11**

One Entry per Entry Form. One Entry per designer per Category.

Entrant's Name \_\_\_\_\_ Job Title \_\_\_\_\_

Store Name \_\_\_\_\_ Email \_\_\_\_\_

Work Phone \_\_\_\_\_ Fax \_\_\_\_\_

Store Address \_\_\_\_\_  
Street City ST ZIP

Home Phone \_\_\_\_\_ Email \_\_\_\_\_

Home Address \_\_\_\_\_  
Street City ST ZIP

Please check the appropriate Category: Professional: Level 1 \_\_\_\_\_ Level 2 \_\_\_\_\_ Level 3 \_\_\_\_\_  
Cost of Materials: \$3000 and up \$1000 - \$2999 under \$1000  
 Student \_\_\_\_\_  
Cost of Materials: \$250 maximum

Cost of Materials \$ \_\_\_\_\_  
(For custom remount, include cost of customer's stones)

Description of Piece and History of Manufacturing: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Send entries by 8/5/11 to: Grunwald & Kiger Fine Jewelry  
 ATTN: Jaimi  
 4700 4<sup>th</sup> St. SW, Suite HG, Mason City, IA 50401**

Please provide a sketch of entry here.

**A \$35.00 Entry Fee must be submitted with each application. Add \$15.00 extra, if not attending conference, requiring piece be returned by secure shipper.**

I certify that the entry submitted is my own original design, and that no outside contract labor, except for casting, has been employed in the production of this piece.

Signature \_\_\_\_\_  
 Date \_\_\_\_\_